

ARTICULATION AGREEMENT

Between

Henry Ford College

AA in Liberal Arts

and

Eastern Michigan University

College of Arts and Sciences

School of Communication, Media and Theatre Arts

BA in Arts and Entertainment Management

September 2019

ARTICULATION AGREEMENT BETWEEN
Henry Ford College
AA in Liberal Arts
and
Eastern Michigan University
BA in Arts and Entertainment Management

Article I
Agreement on Principle

Eastern Michigan University (EMU) and Henry Ford College (HFC) agree that students who choose to begin their studies at a community college and transfer to a university to earn a bachelor's degree should be provided with a smooth curriculum transition that minimizes loss of credit and duplication of coursework. Therefore, EMU and HFC agree to enter into this Articulation Agreement to facilitate the completion of a Liberal Arts program at HFC and the BA in Arts and Entertainment Management at EMU. Both parties enter into this Agreement as cooperating, equal partners who shall maintain the integrity of their separate programs.

Article II
Agreement on Program Specifics

EMU and HFC agree that interested students may transfer the course credits indicated on the attached articulation guide toward a BA in Arts and Entertainment Management at EMU. Under this Agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in courses offered by EMU, of which 15 hours must be in major/program requirements at the 300-level or above. A minimum of 124 total credits is required to graduate.

To use this Agreement students must apply and be admitted to EMU. HFC students will receive equal consideration with other students seeking admission and financial aid.

The Michigan Transfer Agreement (MTA) requirements may be completed at the most appropriate time for the student whether before or after admission to EMU. If already on the transcript, the MACRAO designation will be accepted at EMU after summer semester 2019. Students who have not satisfied the MTA or MACRAO agreement must complete EMU's General Education Requirements as applied to transfer students. All other EMU graduation and program requirements must be satisfied whether by transferred courses, EMU courses, or approved substitutions or waivers.

For the purpose of this Articulation Agreement, both HFC and EMU agree to accept transferable courses from each other and from other regionally accredited institutions. Articulation guides will be provided to assist students in completing the articulated program of study. Each institution will determine the satisfaction of their individual program and degree requirements. HFC courses indicated with an * on the articulation guide are required for EMU's program. Any substitutions for these courses must be approved by the EMU program coordinator if not already stated in the Agreement. In the case of a student who has accumulated credits before declaring this program, every effort will be made to maximize the use of credits already completed. All students using this agreement will be encouraged to complete an associate degree, although it is not required. Students will be informed of reverse transfer opportunities. Disputes regarding the transfer of courses may be appealed to the Provost at EMU by contacting the Office of Community College Relations at 734.487.6577.

Article III

Agreement on Communication

EMU and HFC agree to cooperate in communicating with each other and with their common and respective publics concerning the established relationship between the two institutions. Communication may include the development of various kinds of publications to inform those who might benefit personally or professionally from the opportunities provided by this agreement. Faculty and staff at both institutions will share the information in this agreement with interested and qualified students and both institutions will provide counseling and advising to students and prospective students. EMU will provide transfer student performance data to HFC officials annually through the Community College Transfer Student Report.

Article IV

Maintenance and Review Procedures

At least one administrative or faculty member from each institution will be appointed to act as agents for the implementation of this agreement, to speak for the institutions and to communicate changes to respective faculty members, advisors, counselors, and others to whom the information is pertinent. Responsibility for oversight of this agreement rests with the Director of Academic Affairs at HFC and the Director of the School of Communication and Media Arts at EMU. Both parties agree to communicate annually any changes in their respective programs that may affect this articulation agreement.

Effective Date: September 1, 2019 until August 31, 2022.

This agreement is consistent with the 2019-2020 catalog. Students have until summer 2027 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Termination: Either Party may terminate this Agreement without cause with 30 days written notice to the other, with the stipulation that students involved in programming at HFC or EMU pursuant to this Agreement at the time of termination shall be allowed to complete their training under the terms of the Agreement.

Article V

Miscellaneous Provisions

Discrimination: The Parties agree orientation that they will not discriminate against any student or participant because of race, color, age, sex/gender, sexual, gender identity, gender expression, religion, national origin, height, weight, marital status, disability perceived disability, political affiliation, familial status, veteran status, genetic or other characteristic protected by law in the performance of programs and services under this Agreement, consistent with federal and state laws and with the non-discrimination policies of each Party. Neither party will discriminate against any employee or applicant for employment (with respect to hire, tenure, terms, conditions, or privileges of employment, or a matter directly or indirectly related to employment) because of race, color, age, sex/gender, sexual orientation, gender identity, gender expression, religion, national origin, height, weight, marital status, disability,

perceived disability, political affiliation, familial status, veteran status, genetic or other characteristic protected by law.

The Parties agree that they will provide appropriate accommodations and services for students with disabilities who are protected by the Americans with Disabilities Act and make sure that all of their programs are also accessible and comply with the Americans with Disabilities Act (ADA), Rehabilitation Act of 1974, World Wide Web Consortium's Accessibility Guidelines (W3CG) and any other applicable law or regulation.

Notices: Notices required under this Agreement shall be in writing and shall be sent registered mail or certified mail, return receipt requested. Such notices shall be addressed to the Parties at the addresses set forth below, or at such other address as may be specified by either Party. The Parties may otherwise communicate by email.

If to HFC: Director, Academic Affairs
Henry Ford College
5101 Evergreen Rd.
Dearborn, MI 48128
academicservices@hfcc.edu

If to EMU: Director, Community College Relations
Eastern Michigan University
200 McKenny Hall
Ypsilanti, MI 48197
ccr_office@emich.edu

Disputes. The Parties agree to attempt best efforts to resolve disputes on an informal basis through meetings and discussions. Disputes that are not resolved at the informal level will be submitted to facilitation. If facilitation is unsuccessful, the Parties shall submit their dispute to binding arbitration in lieu of litigation and waive the right to file suit against the other. The arbitration shall be conducted in Dearborn, Michigan by a mutually acceptable arbitrator who shall determine which Party(ies) shall be responsible for paying the arbitrator's fee.

Invalid Parts. If any provision of this Agreement is declared by any court of competent jurisdiction to be invalid for any reason, such invalidity shall not affect the remaining provisions. On the contrary, such remaining provisions shall be fully severable, and this Agreement shall be construed and enforced as if such invalid provisions never had been inserted in this Agreement.

Modifications. This Agreement may only be modified by written instrument signed by both Parties hereto.

Enforcement and Governing Law. All matters relating to the validity, interpretation, performance or enforcement of this Agreement, and any claims arising from or related to this Agreement, will be governed by and construed in accordance with the laws of the United States of America, State of Michigan, without regard to the principle of conflict of laws.

Indemnification. Statutory and common law theories and principles of indemnification, contribution, and equitable restitution shall govern and apply to claims, actions, causes of action, costs, expenses and losses (including attorneys' fees) resulting from or caused by the actions or omissions of the parties or their employees pursuant to this Agreement.

Entire Agreement. This Agreement embodies the entire agreement of the Parties and supersedes all other verbal and/or written agreements, warranties, representations, or understandings entered into by the Parties and may only be modified by a written amendment executed by authorized signatories of both Parties.

Counterparts. This Agreement may be executed in counterparts which, when combined, shall constitute the entire agreement.

ARTICULATION AGREEMENT BETWEEN
Henry Ford College – AA Liberal Arts
Eastern Michigan University- BA in Arts and Entertainment Management

Henry Ford College and Eastern Michigan University agree to the terms of this agreement, which will be in effect from September 1, 2019 until August 31, 2022. The signatories below warrant they are authorized to enter into this Agreement on behalf of their respective Parties.

Signatures

Henry Ford College

Eastern Michigan University



Russell Kavalhuna, JD
President

12/19/19
Date




James M. Smith, PhD
President

11/25/19
Date



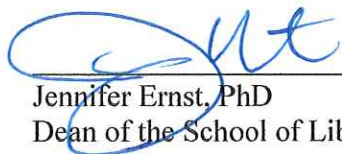
Michael Nealon, PhD
Vice President of Academic Affairs

12/17/19
Date



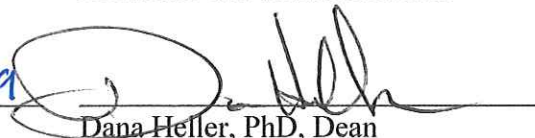
Rhonda Kinney Longworth, PhD
Provost & Executive Vice President
Academic and Student Affairs

11/23/19
Date



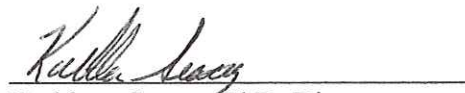
Jennifer Ernst, PhD
Dean of the School of Liberal Arts

12/12/19
Date



Dana Heller, PhD, Dean
College of Arts and Sciences

11/15/2019
Date



Kathleen Stacey, PhD, Director
School of Communication, Media & Theatre Arts

11/14/19
Date

ARTICULATION AGREEMENT GUIDE

Henry Ford College – Associate of Arts in Liberal Arts

Eastern Michigan University – BA in Arts and Entertainment Management

Henry Ford College Courses:

Eastern Michigan University Courses:

Michigan Transfer Agreement (MTA) Requirements (30 credits)

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and a writing intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or HFC. For HFC approved MTA courses go to [HFC's website](#). Students without an MTA or MACRAO endorsement must complete EMU's general education program

program.			
1. A course in English Composition			
Choose from the approved MTA list	3	University Elective	3
2. A course in English Composition or Communication			
Choose from the approved MTA list	3	University Elective	3
3. A course in Mathematics			
Choose from the approved MTA list	4	University Elective.....	4
4. Two courses in Natural Sciences from different disciplines (one lab required)			
Choose from the approved MTA list	7-8	University Electives.....	7-8
5. Two courses in Humanities and Fine Arts from different disciplines			
*ART 135 Art Appreciation.....	3	ARTH 100 Art Appreciation	3
*MUS 130 Music Appreciation	3	MUSC 107 Music Appreciation	3
6. Two courses in Social Sciences from different disciplines			
Choose from the approved MTA list	6	University Electives.....	6

If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.

EMU's Perspectives on a Diverse World requirement: Complete one course from the following list:

These courses also satisfy an MTA area: **Natural Science:** BIO 138 (non-lab); **Humanities:** ART 224, 225, 226, 227; ENG 243, 248; PHIL 201; WR 233, 236; **Social Science:** ANTH 131, 151, 152, 154; GEOG 132; HIST 113, 243, 261; POLS 152; PSY 296; SOC 152, 251. **This course applies, but does not satisfy the MTA:** BBA 250

HFC Liberal Arts Program Requirements (30 credits)

Choose from the following Liberal Arts Programs: Journalism, Art, Art History, Ceramics, Dance, Geography, History, World Religion, Music, Theatre. Other concentrations may be applicable with permission of program coordinator. Coursework may include courses in section below.

HFC Liberal Arts Concentration	30	Variable credit/electives	30
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EMU Requirements and Electives that May be Taken at HFC or EMU (15-24 credits)

¹ Choose 6 hours of Restricted Electives (not already taken)	6	Arts & Entertainment Management Restricted Electives	6
BEC 151 Principles of Macroeconomics (3)		ECON 201 Principles of Macroeconomics (3)	
BEC 152 Principles of Microeconomics (3)		ECON 202 Principles of Microeconomics (3)	
JOUR 131 News Writing (3)		JRNL 215 News Writing and Reporting (3)	
*THEA 131 Theatre Appreciation	3	CTAR 100 Theatre Appreciation	3

Minor Requirements

Choose one set of minor courses below	6-15	Minor Requirements	6-15
² Management (BBA 231; BBA 131 or CIS 100; 3 approved management courses – see note below) [15 credits]		Management (MGMT 202, COB 200 or IS 215, 3 approved management courses MGMT 000)	
² Entrepreneurship (BAC 131; 2 courses from BAC 132, BBA 131, BLW 253, CIS 100, BBA 231) [9 credits]		Entrepreneurship (ACC 240; 2 courses from ACC 241, COB 200, LAW 293, IS 215, MGMT 202)	
² Marketing (BBA 231, BAC 131) [6 credits]		Marketing (MGMT 202, ACC 240)	

Credits at HFC:.....	75-84	Credits that transfer to EMU	73-82
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*Required for EMU's BA in Arts and Entertainment Management program. If not transferred, must be completed at EMU.

¹ 6 credits of restricted electives are required for the major. Alternate options are available at EMU. These courses also apply to the MTA at HFC.

² Approved HFC management courses include: BBA 153, 251; MGT 230, 231, 232, 238, 241. Alternate course options are available at EMU.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

ARTICULATION AGREEMENT GUIDE

Henry Ford College – Associate of Arts in Liberal Arts

Eastern Michigan University – BA in Arts and Entertainment Management

Completion of the BA in Arts and Entertainment Management**Major Requirements (36 credits)****Arts & Entertainment Management (24 credits)**

AMA 240	Managing the Creative Process	3
AMA 300	Arts Management.....	3
AMA 313	Contemporary Issues in Arts Management.....	3
AMA 317	Case Studies in Arts Management.....	3
AMA 330	Data Literacy in the Arts.....	3
AMA 350	Managing the Production & Distribution of Arts	3
¹ AMA 453W	Marketing the Arts.....	3
AMA 454	Cultural Policy	3

Applied Learning (9 credits)

Students are required to complete two- 3 credit hour semester-long internships. 1) on campus internship 2) off-campus professional internship. Internships are designed with an advisor's approval.

AMA 460	Career Seminar in Arts & Entertainment Mgmt	3
² AMA 489L4	Internship in Arts Management	3
² AMA 489L4	Internship in Arts Management	3
(taken twice for a total of 6 hrs)		

Art Fundamentals (3 credits)

CTAT 145	Introduction to Cinema Studies	3
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Minor Requirement (6-15 credits)

Students are required to complete a minor in the College of Business, either Management, Entrepreneurship, or Marketing.

Any requirements for the minor not completed at HFC and transferred, must be completed at EMU.

Management Minor (6 credits)

MGMT 384	Human Resource Management.....	3
MGMT 386	Organizational Behavior and Theory.....	3

Entrepreneurship Minor (12 credits)

MGMT 388	Introduction to Entrepreneurship.....	3
MGMT 481	Managing the Entrepreneurial Venture	3
Choose two courses from the following		6
MGMT 386	Organizational Behavior & Theory (3)	
² MGMT 488L2	Field Studies in Entrepreneurship (3)	
MKTG 360	Principles of Marketing (3)	

Marketing Minor (15 credits)

MKTG 261	Contemporary Selling.....	3
MKTG 360	Principles of Marketing	3
Restricted Elective Courses:.....		9
Choose 3 from: MKTG 361, 363, 365, 368W, 369, 374, 375, 425, 426, 430, 444, 460, 461, 470, 473, 474, 475		

Credits at EMU: 42-51**Transfer Credits: 73-82****Credits to Graduate: 124**¹ Satisfies EMU's Writing Intensive Requirement² Satisfies EMU's Learning Beyond the Classroom Requirement

ARTS & ENTERTAINMENT MANAGEMENT ARTICULATION GUIDE

Henry Ford College – Associate of Arts in Liberal Arts

Eastern Michigan University – BA in Arts and Entertainment Management

Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. HFC courses indicated with an * are required for EMU's BA in Arts and Entertainment Management. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in EMU courses, with at least 15 hours in the program or (9 hours in the major and 6 hours in the minor), at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. HFC students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact EMU's Arts and Entertainment Management program coordinator before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2019 until August 31, 2022.

This agreement is consistent with the 2019-2020 catalog. Students have until summer 2027 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

Henry Ford College

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 College of Arts and Sciences
 Francine Parker Advising

734.487.4599

francineparker_advising@emich.edu