



Annual Institutional Accomplishments

2007
2008

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Dear Trustees, Colleagues, Students and Community Members:

As many of you are aware, this past academic year marked the first year of our new Strategic Plan. Throughout this past year we were heavily engaged in departmental and divisional planning and our strategic goals provided direction and focus for all of our activities.

It is with great pride that I present to you the first annual report on Institutional Accomplishments 2007-2008. As you read through this report, you will become increasingly aware of all of the innovative projects that we have completed in order to position the College for the future and better serve our students and community.

It is with the collective vision, drive, and determination of our faculty, staff, and administrators that all of this has been accomplished. For that I offer a heartfelt thank you. I know that collectively we will continue to move the College forward with the goal of being a premier learning organization: flexible, adaptable, and ready to face the challenges of the 21st century.

Regards,

Dr. Gail Mee
President





Goal:

Expand access to college programs and services in order to provide opportunity and increase participation in higher education.

Institutional Accomplishments:

In fall 2007, enrollment at HFCC increased by 10 percent over the previous fall (2006). This increase was a result of marketing and recruitment strategies and an increase in course sections offered.

Henry Ford Community College was selected to participate in Achieving the Dream, a national initiative designed to increase the success of community college students. This places HFCC in a unique position as only six Michigan colleges and eighty-four schools nationwide were chosen to participate. Achieving the Dream emphasizes building a culture of evidence to identify effective practices to improve student success.

The Henry Ford Early College opened with forty ninth-graders. This five-year high school is the collaborative effort of Dearborn Public Schools, Henry Ford Health System and HFCC. At the end of five years, students are able to graduate with a high school diploma and an associate's degree in one of five health career programs.

Online course enrollments increased 56 percent from fall 2006 to fall 2007. The number of online course section offerings increased 46 percent during that time period.

Fifty-six full-and part-time faculty have completed the "Preparing to Teach Online Training" session offered through the Office of Instructional Technology. Now prepared with the skills and knowledge to teach in an asynchronous environment, these instructors will enable the College to increase online course and program offerings.

Math Division Learning Lab teachers expanded the resources available online for students. Students can access the materials twenty-four hours a day, seven days a week, without having to physically be on campus.

In fall 2007, dual enrollment increased by 26 percent over fall 2006. The University and School Relations Office coordinated on-site enrollment and registration for dual enrollment students from Dearborn-area high schools.



A supplemental instruction program was incorporated into sections of Political Science 131, Business and Economics 152, Biology 131 and Math 080 that aided in increasing the success of students in these courses.

The English Division piloted an early-alert system designed to identify students who are experiencing difficulty in making successful academic progress.

The Math Division developed courses to meet the needs of students in the Culinary Arts Program and collaborated with the English Division in creating a learning community designed to increase the success of developmental students.

A Pre-Education Newsletter (PEN) was created to inform students studying to be educators of university visits, group advising sessions, new program initiatives, and transfer and scholarship information.

The Student Affairs Division formed a task force to pursue grant funding from the federally sponsored TRIO program. Funds sought will strengthen existing student support services and develop new ones to improve at-risk student retention.

HFCC hosted the 2008 Business Professionals of America (BPA) Region VI Competition. More than six hundred high school students participated in this event.

The Registration and Records Office revised the timeline for production and availability of academic schedules in order to provide timely information to students and facilitate earlier registration.

The Enrollment Development Office, in collaboration with the Financial Aid Office, made more of the required forms and associated information available to potential students on HFCC's website. This effort was made to improve students' understanding of services available to them and provide easier access to these services.

The Office of Data and Voice Communications, in collaboration with the Office of Research and Planning, developed a system that allows students to search and apply for scholarships online.



Goal:
 Promote excellence in teaching and learning in order to meet individual and societal goals.

Institutional Accomplishments:

The Science Division developed a new course, CHEM 220: Introduction to Quantitative Analysis, to facilitate the transfer of HFCC students into a four-year bachelor's degree program at Wayne State University.

The Skilled Trades & Apprenticeship Division, in partnership with the Technology Division's Electronics Department, began implementation of an Integrated Manufacturing Systems (Mechatronics) based curriculum.

The Energy Technology Department in the Technology Division created three new online Power Engineering certificate programs:

- ☞ Power Engineering Low-Pressure Boiler-Heating Plant Operator;
- ☞ Power Engineering High Pressure Boiler - 3rd Class Steam-Refrigeration License Review;
- ☞ Power Engineering Steam - Refrigeration (1st and 2nd Class) License Review.

The Business & Economics Division partnered with the Automotive Technology Department in the Technology Division to develop a new associate degree program in Automotive Service Management.

The Business and Economics Division created a new Associate in Business Degree in International Business.

The Business and Economics Division created a new certificate program entitled Office Skills – Fundamentals.

In collaboration with the University of Michigan-Dearborn, curriculum was developed for early childhood educators that will lead to a 60-credit Children and Families associate degree.

The Social Science Division developed a new associate degree program in Religious Studies. The program is geared for transfer students, but can also provide in-depth study in comparative world religions.

The Social Science Division developed a new Criminal Justice program, Law Enforcement with Police Academy. Students who complete the program will be immediately eligible to apply for law enforcement positions in Michigan police departments.

The Health Careers Education Division developed two new online courses:

- ☞ AH 145 - Cultural-Sensitive Health Care;
- ☞ AH 135 - Fundamental Concepts in Cancer and Cancer Care.

The Center for Lifelong Learning offered 24 courses for Michigan teacher re-certification State Board continuing education units.



As part of a multi-college consortium, the Center for Lifelong Learning offered grant-funded motorcycle safety education programs and, as part of the National Security initiative, Incident Command System training.

The Science Division hosted regional biology and astronomy education workshops entitled “Strategies for Success.” A national panel of presenters spoke and provided workshops on innovative teaching methods in science education.

The Cooperative Education program increased the variety and number of workshops available to students. One session of “What Employers Want” and two sessions of “Successful Interview Techniques” were offered this year.

The Center for Teaching Excellence and Innovation created a mini-course: The Scholarship of Teaching and Learning (SoTL). The four-session mini-course ran in the fall 2007 semester and in the winter 2008 semester. The SoTL faculty plan to continue as informal groups in upcoming semesters, mentoring and otherwise supporting each other through various projects and eventual presentation or publication of research on effective teaching and learning.

The Center for Teaching Excellence and Innovation piloted HFCC 101A: Orientation for New Adjunct Instructors to assist them with classroom dynamics and related issues typical in HFCC classes, active learning strategies, levels of assessment at HFCC, and other policies adjuncts need to be successful.

The Center for Teaching Excellence and Innovation brought to campus nationally renowned expert Dr. Donald McCabe to speak on academic integrity issues at the postsecondary level, to share his research, and to facilitate an interdisciplinary and joint student-faculty-administration discussion of issues faced at HFCC. Over 100 faculty and administrators attended.

Adnan Saleh was named Adult Educator of the Year by the Michigan Reading Association in March 2008.

Numerous English faculty published articles in distinguished journals. They included:

- ☞ Paul Rodgers contributed an article on Melvin Dixon (1950-1992) to the *Encyclopedia of African-American Literature*;
- ☞ Paulette Childress White is included in the *Encyclopedia of African-American Literature*;
- ☞ John Rietz published “The Father as Muse in Sylvia Plath’s Poetry” in *Women’s Studies*;
- ☞ Lois Hassan, Mary Assel, and Ed Demerly published “Obstacles for Arab English Learners” (Part I) in *Al-Iman Magazine*.

English instructor Rick Bailey was awarded the 2008 Distinguished eLearning Educator of the Year by the American Association of Community Colleges’ Instructional Technology Council in St Petersburg, FL. He delivered the keynote address at St. Clair County Community College’s assessment conference in February and presented at the Michigan Developmental Education Conference in Grand Rapids this past April.

Dr. Hashim Al-Tawil, Art History instructor, was interviewed by Sicily’s newspaper *Journal de Sicilia* for his work within the Fullbright 2009-2010 Program. In addition, he was awarded the Excellence in Education Award by the Arab American and Chaldean Council.

Steve Glazer, Ceramics instructor, two ceramic technicians, and three students have ceramic pieces in the National Touring Water Jug Exhibition.

Scott Gray was named the Michigan Community College Athletic Association Volleyball Coach of the Year.

Dr. Michael Daher, English instructor, was awarded a National Endowment for the Humanities grant to host the Landmarks of American History and Culture Workshop on Henry Ford at HFCC for the fourth year in a row.

The Committee for the Assessment of Student Learning (CASL) administered the Watson-Glaser Critical Thinking Appraisal (WGCTA), an assessment instrument designed to measure students’ critical thinking skills, to 409 students. The success of students with fewer than 15 credits was compared to those who had taken 45 or more credit hours. Results indicate that those in the latter group scored significantly higher, indicating the College’s effectiveness in teaching critical thinking.



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Goal:

Encourage diversity and promote international awareness to prepare students for success in a rapidly changing, diverse and global environment.

Institutional Accomplishments:

The Instructional Technology Department established a working relationship with London Metropolitan University, in the United Kingdom, to connect HFCC students with London Metro students in live interactive videoconference sessions. They discuss topics such as the changing role of schools in a global environment, social interaction in a virtual class, ethical and legal issues in cyberspace, and the impact of multimedia.

The International Relations Organization, a student group, sponsored a Global Educational awareness event entitled, The Invisible Children. This event included a 30-minute video about children who are refugees in Uganda due to civil war.

Over one hundred students participated in Martin Luther King Jr. Day events. Students volunteered with various agencies including the Coalition for Temporary Shelter (COTS), Gleaners Food Bank, and Blight Busters. All students submitted a reflective essay about their experiences as volunteers.

As part of the Big Read, the English Division initiated a service-learning directed studies for Honors students that focused on eliminating discrimination and led to participation in a national anti-discrimination movement entitled FUSION.

For the first time, student leaders from the Student Activities Office participated in the City of Ecorse's Good Neighbor Day on June 14. Fifteen HFCC students volunteered to clean, paint, and plant flowers in and around the city.



The Council of American Cultures sponsored several activities that included the following:

- ☞ The annual GlobeFest, which celebrates diversity and unity;
- ☞ a presentation on the Muslim diaspora by Nick Misinski, an Michigan State University student who traveled around the world on a grant and wrote a detailed report on Muslim populations in predominately non-Muslim countries;
- ☞ a presentation by Rola Nashef, a film director and producer who produced *Detroit Unleaded*, a movie looking at Arab-owned gas stations in Metro Detroit and their impact on Arab-American culture in the area;
- ☞ a presentation by retired HFCC instructor Morris Taber and his wife, Ann Taber, on their trips to Zimbabwe and experiences with people in that country;

☞ a presentation entitled “No Return Address,” by Anca Vlasopolos, a Romanian-American author, on her immigrant experience in the United States;

☞ a presentation by Stevan Simijanovic, member of the Serbian Unity Congress, entitled “Serbia: Country of Heroes and Lost Ideals.” This presentation focused on the culture of Serbia.

The United States Election Assistance Commission (EAC) awarded HFCC and the Political Science Department a \$32,000 grant for the “Help America Vote” college program. Working with the cities of Dearborn and Dearborn Heights, the College will train students to assist in administering elections.

The Student Environmental Association, in partnership with the College administration, participated in Focus the Nation, a national teach-in on the issue of global climate change. At HFCC, over 350 students participated in a speaker series, a film series, and a panel discussion that identified action items for legislators.

The College Store supported the Phi Theta Kappa (PTK) Honor Society in two projects to raise funds to promote sustainability; first, by collecting returnable bottles and donating the proceeds to PTK and, second, by donating out of print editions of textbooks to Better World Books for the benefit of African countries to educate underprivileged students.





Goal:

Enhance student support services to assist students in meeting their personal and academic goals.

Institutional Accomplishments:

The College Store website was updated to provide a more professional look, similar to other retailing sites, with more retailing capabilities such as cross-marketed merchandise lines, featured items, and faster response for the consumer.

The Student Affairs Division developed a task force to review current office practices and developed a plan for improvements in customer service in order to increase student satisfaction.

The Library broadened its access to online resources with the purchase of five new online indexes and seven new eBooks.

Honors Program students presented the results of their research projects at the Eighteenth Annual Argonne Symposium for Undergraduates in Science, Engineering, and Mathematics (a national conference) and at the Michigan Liberal Arts Network for Development (LAND) Conference.

As part of the Big Read Initiative, Honors Program students and developmental students traveled to Stratford, Ontario to attend a stage production of *To Kill a Mockingbird*.



Goal:

Develop new and strengthen existing collaborative relationships that benefit the College and its constituents.

Institutional Accomplishments:

HFCC was admitted into the Middle College National Consortium (NCNC), a non-profit organization committed to making college a reality for traditionally under-served youth. Funding by the Gates Foundation will pay a portion of HFCC's administrative costs and will provide professional development opportunities for faculty and staff to further develop the Early College.

The College hosted a delegation from Chongqing Industry Polytechnic College (CPIQ), including the President, to discuss implementation of the cooperation agreement that was signed in October 2007. Tentative plans were developed to have four instructors from CPIQ visit HFCC for a three-to four-week period during the fall 2008 semester to learn about American teaching methods, community college education, and other educational and cultural issues.

The Science Division has expanded its ongoing relationship with the Ford Amateur Astronomy Club and uses club members as operators for public shows in the HFCC planetarium and for field trips.

The Michigan Technical Education Center at HFCC (M-TEC) collaborated with SerMetro Detroit, a community agency that delivers employment-related services to residents of Detroit, on two workforce development proposals.

The Office of Corporate Training partnered with Ford Motor Company to support the research of the Automotive Manufacturing Technical Education Collaborative, a National Science Foundation (NSF) sponsored project for workforce training in advanced manufacturing.

The Child Development Center provided a Build-a-Book parent education night where families were involved with literacy activities. The children created a story for a book that was written and illustrated with the assistance of their parents.

The Child Development Center sponsored a project with the Student Community Service Club to make and send holiday cards to American soldiers in Iraq.

Ed Demerly, English instructor, was the first person from a community college to become president of the National College English Association in the more than 50 years of the organization's existence.

Bonnie Jobe, Health and Physical Education instructor, was 2007 Red Cross Woman of the Year for the Red Cross of Southeast Michigan.

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Goal: Develop new and strengthen existing collaborative relationships that benefit the College and its constituents.

Institutional Accomplishments:

Brad Miller, assistant manager of the College Store, served as the president of the Michigan Association of College Stores.

As part of the Big Read, students were offered service learning credit to participate in an Honors Program directed study, which focused on prejudice, gender roles, and childhood during the Depression with seniors from Oakwood Retirement Community and other members of the Detroit and Dearborn communities. The students created presentations such as "Conversations on Childhood Games and Discrimination" with seniors from Oakwood Retirement Community and a "Cross-Cultural Study of Yemeni and Southern Honor: a Study of Family Roles and Traditions."

To promote service learning in the English Division's Developmental College Reading classes, faculty arranged for students to read weekly to Montessori children.

The English Division hosted 60 Wayne County elementary and secondary teachers in February for the first HFCC-hosted Wayne County Reading Council Workshop. The topic was "Robust Vocabulary Activities that Develop Critical Thinking Skills." Pam Kaminski, chair of the Developmental Reading Committee, is the president-elect of the Wayne County Reading Council.

M-TEC worked with University Preparatory High School (UPREP) to plan and implement a summer program for students. Eighteen students attended a four-week program (24 hours per week). The goal of the program was to provide the students concentrated time in both career exploration and in improving academic skills.

The University and School Relations Office developed the following university partnerships:

- ☞ WayneDirect Program with Wayne State University. This partnership with Wayne State University provides students who intend to transfer with targeted advising and other activities to assure their seamless transition to WSU.
- ☞ Articulation agreements with Cleary University, Eastern Michigan University, Lawrence Technological University and the University of Detroit Mercy that create a clear educational path for transfer students.

☞ Bridge Program with the University of Michigan-Dearborn for applicants who do not meet the UM-D entrance requirements. Program participants meet with advisors from both HFCC and UM-D to develop an educational plan at HFCC, and students who satisfactorily complete the plan are guaranteed admission to UM-D.

☞ Partnership with Cleary University whereby students can complete a bachelor's degree from Cleary at HFCC's Dearborn Heights Center. HFCC graduates may transition to Cleary's Bachelor of Business Administration Program.

☞ Revised the articulation agreement with Eastern Michigan University to provide graduates with an associate degree in business-management a smooth transition to EMU's bachelor's degree program in business administration.

Music instructors Kevin Dewey, Randy Knight, and Rick Goward along with HFCC students and community members participated in numerous concert events in Dearborn and metropolitan Detroit including:

- ☞ Detroit International Jazz Festival
- ☞ Smoke on the Grill - Dearborn
- ☞ "Carmina Burana" with the Dearborn Orchestra
- ☞ Winter Choral Concert - Guardian Lutheran Church
- ☞ 24th Annual HFCC Autumn Jazz Concert
- ☞ Dearborn Holiday Choral Festival
- ☞ Dearborn Rotary Club's Valentine's Dance and Charity Gala - Fairlane Club
- ☞ 13th Annual HFCC's President's Collage Concert, Dearborn Community and Performing Arts Center
- ☞ Vanguard Choral Celebration - Dearborn
- ☞ Spring Choral Concert - Cherry Hill Presbyterian Church
- ☞ "Oliver!" - with HFCC's Theater Program at HFCC's MacKenzie Fine Arts Center
- ☞ HFCC Annual Spring Band Concert



Goal:

Expand the use of technology to provide access to information, support communication, and enhance learning.

Institutional Accomplishments:

The Technology Division established a multimedia technical lab specifically to aid in students' visual learning in the Computer Numerical Control (CNC) program. This enhanced technology incorporates large plasma screens and video taken by robotic cameras inside the machine which enables students to watch the demonstration as it is being performed.

Google Earth (geographic information software) has been incorporated into several geology labs as a teaching tool.

Classroom Assessment Technology, an electronic technique that provides statistical analysis of classroom responses, is being used in the Nursing Division. Data from student responses are presented on a projected screen for all of the class to review, yet individual student responses are confidential. This technology encourages greater student participation and enhances class discussion.

The Science Division acquired various equipment used in the classroom to increase student learning. It includes: a scanning electron microscope from Toyota Motor Corporation that is used to view and

investigate matter in more detail than is possible with conventional light microscopes; equipment and supplies for the biotechnology curricula from Pfizer; proteomics research equipment that allows students to study the workings of cells at the most basic level; and a DNA sequencer that allows students to determine the exact genetic code of organisms and predict how their proteins are construed.

TAKAO Industries donated a \$160,000 robotic manufacturing cell which will be used by all Technology and Skilled Trades and Apprenticeship program students.

Administrative Data and Voice Communications (DVC) collaborated with Purchasing, Buildings & Grounds, and Instructional Technology to install state-of-the-art multimedia presentation technology in 41 classrooms.

The Auxiliary Services Division increased convenience for customers of the Skylight Café by instituting debit/credit card capabilities.



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Goal:

Ensure the development and management of the College's resources in order to serve as good stewards of the public trust.

Institutional Accomplishments:

HFCC acquired the Society of Manufacturing Engineers (SME) property which includes 9.9 acres and four buildings. The acquisition provides much needed space to expand programs and course offerings as enrollment continues to increase.

Accomplishments of the HFCC Foundation/Office of Development included:

- Nearly 1,400 incoming and current HFCC students applied for scholarships for the 2008-2009 academic year, which is a 50 percent increase from the previous year.
- More than 250 scholarship donors and students attended the annual Foundation Scholarship Breakfast, the largest scholarship event ever held at the College.

- The HFCC Foundation Board of Directors welcomed two new board members, David Cobb of Dearborn and Tallal Turfe of Dearborn Heights. In addition, a new executive director of Development was recruited and began work in April 2008.

- The 17th Mike Adray Memorial Golf Tournament was held, raising more than \$120,000 in gross proceeds.

The Athletic Department developed a fundraising prospectus for use in raising athletic scholarship funds. The department's initial fundraiser held in February 2008 yielded nearly \$3,000. The prospectus will serve as a template to expand the athletic department's fundraising efforts.

The Athletic Department also raised funds for athletic scholarships by hosting four volleyball tournaments and several high school basketball games. For the first time in five years, HFCC coaches will be able to offer a few of its student recruits athletic scholarships.

The Office of Human Resources developed a new leadership program entitled “Leading Forward.” This program was designed to assist administrators in strengthening their personal leadership ability.

The Office of Human Resources developed and implemented a day-long orientation program for all new full-time employees, including support staff, faculty and administrators. This new program provides an introduction to the College, the President and Cabinet. New employees are given information about HFCC’s strategic plan, policies and procedures. In addition, attendance rates doubled for a revamped adjunct orientation program for the winter 2008 semester compared to previous semesters.

Data and Voice Communications (DVC) successfully converted Datatel Colleague/HANK (the College’s main student and administrative management system) to the new release and migrated to the newest version of Oracle 10G without any disruption of service. This positions HFCC to take advantage of technological advancements to improve business processes and customer service. The conversion also significantly improved system speed and performance.

Data and Voice Communications (DVC) significantly expanded Internet bandwidth by more than 250 percent to better handle ever increasing requirements, both instructional and administrative.

The College Store joined the Used Textbook Association (UTA), which advocates the use of used books for students, assists in lowering the cost of textbooks for students and promotes the environmental benefits of recycling textbooks.

The Buildings and Grounds Department planted more than 300 trees to replace trees killed by the Emerald Ash borer. A state grant provided funding for the project. Science Department faculty and a consultant arborist helped choose replacement species in order to develop a living laboratory for Botany and Environmental Sciences students and to increase biodiversity.

Building and Grounds installed two weather stations in order to determine the feasibility of implementing renewable energy sources. Through a popular Internet site, wunderground.com, data from these stations are made available to students, faculty and staff. Students in Energy Management, Environmental Sciences and Earth Sciences use these data for class projects.

HFCC’s FM radio station, WHFR, has improved signal quality in Dearborn with the replacement of a new FM antenna. This first stage of the Energy Independence Project allows WHFR to broadcast during a power outage.

The College Store began using plastic bags that are 100 percent recyclable and contain a minimum of 25 percent post-consumer industrial content. Polymer woven bags, which can be reused, are sold at a discounted price.

The Skylight Café partnered with the Student Environmental Association (SEA) to develop a reusable cup program. Cups are sold as a fundraiser and customers receive a discount from the Skylight Café for using their cups instead of disposable supplies.

The Skylight Café began using new eco-friendly salad bar serving cartons that cost less and bio-degrade in six months.





Goal:

Provide academic programs and specialized training opportunities in order to contribute to the economic development of the region.

Institutional Accomplishments:

At the request of the Governor, the Michigan Technological Education Center at HFCC (M-TEC) played a leadership role in the State of Michigan effort to retain a pharmaceutical manufacturing company, Caraco Pharmaceuticals, in Michigan. M-TEC developed the employee training proposal critical to the success of the effort.

M-TEC's proposal to use WorkKeys as a screening tool for the Detroit Workforce Development Department in its recruitment and screening process was accepted. The M-TEC Testing Center has continued to expand its test offerings and product lines for customers. The use of WorkKeys as a testing and screening tool continues to expand.

M-TEC worked with the State of Michigan, the Detroit Workforce Development Department and the Southeast Michigan Community Alliance (SEMCA) to act as liaison for the No Worker Left Behind program. In this role, M-TEC staff provides the necessary links to appropriate HFCC departments and Michigan Works agencies and workers who need assistance.

M-TEC partnered with SEMCA to open and maintain the Education and Career Opportunity Center (ECOC). This center is staffed by SEMCA and M-TEC staff and provides employment services such as resume writing, labor market information, post-secondary education information and access to the Michigan Talent Bank.

The Office of Corporate Training secured a \$200,000 Bio-Science Economic Development Job Training (EDJT) grant to provide employee training in collaboration with three life-science firms: Pipex of Ann Arbor, a start-up pharmaceutical; Aspen Surgical, a medical products manufacturer in Grand Rapids; and Asterand, a Detroit-based human tissue research bank.

In collaboration with Ford Motor Company, the Office of Corporate Training secured a two-year Economic Development Job Training (EDJT) grant for \$700,000 to train engineering skilled trades and production workforces.

The Henry Ford Health System/Henry Ford Community College (HFHS/HFCC) Accelerated Nursing Program was expanded to include a third cohort that was funded by the hospital.



Goal:

Foster and reward innovation in order to position the College as a premier learning organization of the future.

Institutional Accomplishments:

The College's Theater Department was recognized as one of 10 finalists for the National Bellwether Award in Instructional Programs and Services for its "Theater for the 21st Century and Beyond" project.

Thirteen projects were nominated for the HFCC 2008 Innovation of the Year Award. The Accelerated Nursing Partnership with Henry Ford Health System won and will be forwarded to the League for Innovation in the Community College for national recognition. A college-wide recognition reception and ceremony was held on April 11, 2008.

M-TEC planned and co-sponsored Green Advantage Training and will serve as the official testing center for certification.

Patti Sekulidis, Graphics Center specialist, received a Platinum Award in the MarCom Awards competition which honors excellence in marketing and communications for her design of the 2007 direct mail brochure, "We're All About You."

The Graphics Center staff, Ken Donovan, Cindi Gliesman, Judy March, Henry Morgan and Patti Sekulidis, received the Student Club Achievement Honorary Award from the HFCC Office of Student Activities for dedication and commitment to student life, the College and the community-at-large.

The Office of Enrollment Development won 23 marketing awards from a variety of regional and national marketing award competitions, including two platinum and four gold awards.

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Goal:

Increase institutional effectiveness in order to enhance the College's ability to fulfill its mission.

Institutional Accomplishments:

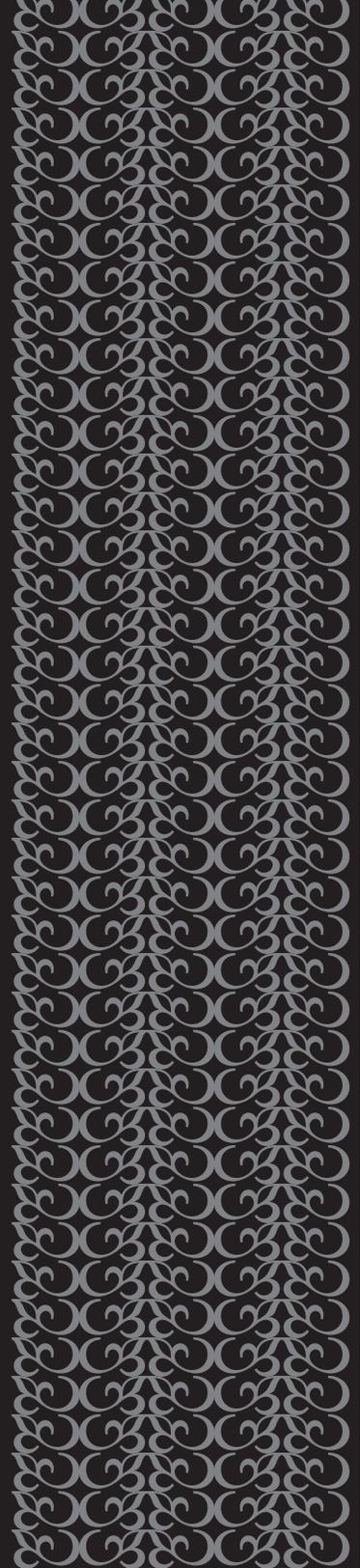
The Community College Survey of Student Engagement (CCSSE) was administered in more than 70 class sections in the winter 2008 semester. The survey asks questions that assess institutional practices and student behaviors that are highly correlated with student learning and student retention. The Community College Student Report (results from the survey) will provide information on student engagement, a key indicator of learning.

For the first time, vice-presidents, associate deans, directors and faculty and staff collaborated to create the 2008-2009 College Operational Plan. The Operational Plan is aligned with the goals of the Strategic Plan and represents a synthesis and prioritization of the objectives created in each department and division.

The President and Cabinet instituted a conversation with adjunct faculty in the fall 2007 semester and winter 2008 semester. The topic of the fall conversation was an introduction to the College's new strategic plan and the winter conversation was on student success.

The Cashier's Office implemented a web-based student questionnaire. Responses were used to improve customer service by reducing lines and improving telephone call response.

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