

Photography for fun and profit



Center for Lifelong Learning

Fall 2009

- **Digital Photography**
- **Photography as a Business**
- **Photo Editing**
- **Photo Studio Series**



Beginner Photo Classes...

Learn to use your camera effectively

NEW! The Digital Camera for the All Thumb-Ones

Manual jargon made easy

Do you know the difference between auto setting and scene mode? How about the 10 most basic universal camera icons? Instructor and class will cover these and other basic camera features. Also, learn to edit photos using highlight, contrast, red-eye reduction and special effects. Get free online photo-editing software for your computer. Finally, visit photo-processing websites and create a free account to save, email, share, edit, and buy pictures you have taken. Buy prints online and pick them up next day at your local store or have them delivered to your door! We will explore other helpful websites. You do not need a camera to be in this class. On second thought, please **do not** bring your camera to class.

CEART-6033

☼ Sec. 189027	Mon	Oct 12
D110	Dbn Hts Center	1 - 3:30 pm
1 session	\$30/ DbnRes \$27	M. Wilson

Introduction to Digital Photography

Point and shoot basics

Have a digital camera and are ready to start using it? Learn how to use your own digital camera, understand basic digital photography terminology and learn to take better photographs. Class includes hands-on exercises and photo critiques. Required: Digital Camera; SLR and advanced users may find this class too basic.

CEART-6052

Sec. 189033	Thu	Sep 24 - Oct 15
D116	Dbn Hts Center	6:30 - 8:30 pm
4 sessions	\$65/ DbnRes \$57	N. Kelley

0.8 CEUs

NEW! Introduction to Digital Photography for SLR Users

Investigate camera settings

Have a digital SLR camera and are ready to start getting the most out of it? In this course learn about the exposure triangle: ISO, Aperture and Shutterspeed. Learn how to control your camera's settings and get amazing photographs. Learn the digital camera terminology and learn how to navigate your DSL camera! Class includes hands-on exercises and photo critiques. Required: Digital SLR camera or a camera with program modes such as Av (Aperture Priority), Tv (shutterspeed Priority) and M (full manual modes).

CEART-6032

Sec. 189026	Thu	Oct 22 - Nov 12
D116	Dbn Hts Center	6:30 - 8:30 pm
4 sessions	\$61/ DbnRes \$55	N. Kelley

☼ Digital Photography for Seniors & Beginners

Print & shoot quickly

Don't wait to see another photo – not even an hour! Shoot and print beautiful photos in minutes with your own digital camera, computer, and printer. Attend this class and learn how to purchase a digital camera, transfer images to your computer, scan photos, make adjustments to pictures, and send and receive photos via email. Prerequisite: Intro to Computers Parts 1 & 2 or Getting Started with Computers, or equivalent knowledge.

CEART-6055

☼ Sec. 189034	Tue	Oct 27 - Nov 17
D110	Dbn Hts Center	1 - 4 pm
4 sessions	\$84/ DbnRes \$77	G. Melville

1.2 CEUs

Digital Camera Help

What now?

This quick workshop is designed to help you solve digital photo issues such as saving your photos to the computer. Where do you store them and how do you keep them organized? Using the Microsoft Picture Manager that comes with Windows XP you will learn how to print, retouch and resize your pictures--even fix red-eye! You will also learn the basics of a free photo editing software from Google called Picasso. Your savvy instructor, Noel, will also talk about taking your pictures to the local store or using the Internet to get high quality photos in special sizes or placing them on a CD for easy archiving or sharing with friends and family. Prerequisite: Intro to Computers Parts 1 & 2, or equivalent knowledge.



CECMP-1164

Sec. 189068	Thu	Dec 3
D107	Dbn Hts Center	6 - 9 pm
1 session	\$27/ DbnRes \$25	N. Kelley

0.3 CEUs

Photography as a Business

Starting & Marketing Your Photography Business

Be an entrepreneur One of the most comprehensive workshops we've ever offered for professional photographers! If you are an aspiring photographer, enjoy taking pictures of others and wish you could make money doing it, or if you have been thinking of starting a home-based wedding/portrait photography business but are not sure where to start, life and style photographer Andreas Browne will teach you. As a wedding, portrait or senior photographer or a photography studio manager, learn the simple

10-5-1 steps of completing the sale and increasing your cash flow. Learn how to re-activate old clients, find new clients, advertise your new business with any budget, interview clients, set pricing, and use the telephone to sell and other useful topics. If you're having too many slow days and not enough cash, sign up now.

CEART-6023

Sec. 189025	Mon	Nov 2 - Dec 7
D116	Dbn Hts Center	6:30 - 9:30 pm
6 sessions	\$143/ DbnRes \$130	A. Browne

Photo Editing & Enhancement

Photoshop CS for Photographers

Enhance your photos Photographers and studio owners, this workshop is specifically for you! Learn what you need to know about digital retouching and workflow. Get a clear view of what Photoshop can do and learn how to make your images remarkable. Designed by our photography guru, life and style photographer Andreas Browne, and taught by Adrian Herbst. This is an opportunity to work with concrete Photoshop concepts such as retouching, using actions for repetitive jobs, using layers, masks, blending tool secrets and more. Some computer experience is a must for this hands-on workshop. Students may wish to bring a USB flash drive to save class work.

CEART-6022 1.5 CEUs

Sec. 189024	Mon	Oct 26 - Nov 23
D110	Dbn Hts Center	6:30 - 9:30 pm
5 sessions	\$135/ DbnRes \$122	A. Herbst



Photo Studio Series with Andreas Browne

A truly unique class experience us-

Photo Studio 1: Basic Lighting

Basics and beyond If you have recently purchased a 35mm Digital SLR Camera and want to learn how to use it and learn about studio lighting, or you are just looking for a refresher on technique in studio lighting, then this workshop is for you. This comprehensive five session workshop will teach you about exposure (shutter speed, f/stops, & ISO combination), composition and using studio strobes. Discover how to use a handheld light meter, the merits of RAW files compared to JPEG. Investigate white balance, color space and placement. Participants will learn about lighting softness, light to subject distance and basic lighting philosophy. Learn how to use just one light and reflector to capture a beautiful portrait. Participants will also learn the technical competence, technical understanding and creativity needed to be a portraitist. Participants will be required to bring their own SLR camera and tripod.

CEART-6044 - ALL SECTIONS 1.5 CEUs

D106	Dbn Hts Center	6:30 - 9:30 pm
5 sessions	\$155/ DbnRes \$140	A. Browne
Sec. 189028	Wed	Sep 16 - Oct 14
Sec. 189029	Thu	Sep 17 - Oct 15

Photo Studio 2: Intermediate Lighting

In the mood for light Expanding from what was learned from Photo Studio 1: Basic Lighting you will learn how to photograph portraits like the pros! Create photographs that earn you money! Learn how to pose a subject to prevent a static looking image. Discover the art of seeing and sculpting with multiple lights using both hot lights and studio electronic flash. You will be taught how to diffuse and bounce light with reflectors, umbrellas, and soft boxes. Learn the difference of soft to hard edge, raw light.



Also covered will be posing techniques that will enhance and flatter your subject. Use color gels to add special effects to your image. Learn how to use your camera flash to create beautiful images indoor and outdoor. Some of the lighting styles include: Rembrandt, butterfly, single lighting, rim lighting and back lighting to achieve that high glamour look. Learn to use your flash to shoot using TTL, Auto, Manual and wireless TTL Mode.

CEART-6045 - ALL SECTIONS 1.5 CEUs

D106	Dbn Hts Center	6:30 - 9:30 pm
5 sessions	\$155/ DbnRes \$140	A. Browne
Sec. 189030	Wed	Oct 21 - Nov 18
Sec. 189031	Thu	Oct 22 - Nov 19

Photo Studio 3: Advanced Lighting

Non-conventional photo techniques Learn more about your camera flash to determine which method of flash photography works best for you (TTL, Auto, Manual & Wireless TTL Mode). Photograph a live professional model. A make-up artist will demonstrate the craft of getting your subject ready for the camera. Learn more about posing and how to photograph a subject using a reflector and one light for a high impact image. Build your confidence and take your skills to the next level. Participants will have an opportunity to discuss the photography business, protecting your image, etc.

CEART-6047 1.2 CEUs

Sec. 189032	Wed	Nov 25 - Dec 16
D106	Dbn Hts Center	6:30 - 9:30 pm
4 sessions	\$124/ DbnRes \$112	A. Browne



Andreas Browne

"While you will spend a substantial amount of time learning about lighting and your cameras, the main emphasis of the classes

will be on teaching you how to think creatively and make images that are emotionally moving rather than merely informative."

See our catalog for our full selection of classes. Incorporate your photos in a website with the new Adobe Dreamweaver CS3 class. Create brochures and flyers with Adobe InDesign CS3. Don't miss the Adobe Flash class for creating animations. Let your originality run free when you learn to use these powerful tools.

Register Now!

Center for Lifelong Learning Registration Form Fall 2009

PLEASE PRINT Student ID Number _____ (Assigned by HFCC) Date of Birth ____/____/____

Last Name _____ MI/Maiden _____

Number _____ Street _____ Apt. _____ City _____ State _____ Zip _____

Home Phone _____ (_____) _____ Work Phone _____

Fax or Cell Phone _____ Email Address _____ @ _____

Section ID _____ Course Number _____ Title of Course _____

CE _____ AMT: \$ _____

CE _____ AMT: \$ _____

CE _____ AMT: \$ _____

Enclosed is my Check / Money Order payable to Henry Ford Community College I am a previous HFCC student.

Company P.O. Number _____

Charge to VISA/MC/Discover (circle which) Card No. _____

Exp. Date ____/____/____

Total \$ _____

Signature required for charge card payment

ONLY REGISTRATIONS ACCOMPANIED BY FULL PAYMENT WILL BE PROCESSED.

Fax to:
313-845-6464

Mail to:
Henry Ford Community College
Continuing Education Registration
5101 Evergreen Road
Dearborn, MI 48128-1495

Call us for more information: 313-317-1500 or toll free 1-877-855-5252 or see the entire catalog on our website: www.hfcc.edu/CL2.